



Klas Svensson

Born 1985

Head of BA Commercial

CV
25/06/24

Current Position

If P&C Insurance Ltd.

- Group Executive Vice President, Head of BA Commercial, 2021-

Education

London Business School, London, United Kingdom

- Master of Business Administration (MBA), 2020

Linnaeus University School of Economics & Management, Växjö, Sweden

- Bachelor of Science in Business Administration, 2012

Boston University Questrom School of Business, Boston, MA, USA

- Visiting student program, 2011-2012

Career

If P&C Insurance

- SVP, Head of Digital Sales & Customer Experience, BA Private, 2020-2021
- SVT, Head of Sales & Service Denmark, BA Private, 2016-2020
- Head of Digital Sales & Service Sweden, 2013-2016
- Online Sales & Service Manager, 2013
- Online Sales Manager, 2012-2013

SMElink AB

- Chief Operating Officer, 2009-2011
- Head of Sales and Marketing, 2005-2009

