

Knowledge main security risks

	Gender		Number of employees				Region			Line of business				
	Base	Female	Male		1-10	More than 10	South	West	East/ North	Sales/ Retail	Service	Production/ other	I	J
			A	B										
13. Miten hyvin tunnet yrityksesi keskeiset turvallisuusriskit?														
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*			
Bottombox (NET)	8%	11%	5%	5%	17% C	11% F	3%	5%	5%	10%	8%			
Erittäin huonosti (1)	2%	3%	1%	2%	3%	1%	2%	5%	-	3%	2%			
Melko huonosti (2)	6%	8%	4%	3%	14% C	10% F	2%	-	5%	7%	6%			
Topbox (NET)	90%	86%	94% A	93% D	81%	88%	95%	89%	93%	90%	90%			
Melko hyvin (3)	47%	46%	48%	49%	42%	39%	57% E	47%	65% J	24%	47%			
Erittäin hyvin (4)	43%	40%	46%	45%	39%	49%	38%	42%	28%	66%	43% H			
En osaa sanoa	2%	3%	1%	2%	3%	1%	2%	5%	3%	-	2%			
Mean (1-4)	3.38	3.32	3.42	3.41	3.25	3.39	3.37	3.42	3.28	3.52	3.38			
Std. dev.	0.71	0.78	0.64	0.67	0.84	0.74	0.64	0.84	0.60	0.78	0.73			
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

Proportions/Mean: Columns Tested (10% risk level) - A/B - C/D - E/F/G - H/I/J
 * small base; ** very small base (under 30) ineligible for sig testing

Risk information source

	Gender		Number of employees				Region				Line of business			
	Base	Female	Male		1-10	More than 10	South	West	East/ North	Sales/ Retail	Service	Production/ other	I	J
			A	B										
14. Mistä saat parhaiten tietoa yritystäsi koskevista turvallisuusriskeistä? (Valitse kaksi tärkeintä)														
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*			
Vakuutusyhtiöstä	52%	57%	48%	53%	50%	51%	50%	58%	63%	28%	56%			
Internetistä	39%	32%	45%	40%	33%	41%	40%	32%	30%	48%	40%			
Viranomaisilta (esim. palotarkastaja)	36%	36%	35%	32%	47%	35%	32%	47%	30%	31%	40%			
Lehdistä (esim. Turvallisuuslehti, toimialalehdet, yrittäjälehdet)	25%	21%	28%	23%	31%	29%	20%	32%	25%	48%	17%			
Yrittäjätuttavilta	24%	26%	21%	29%	6%	19%	30%	21%	33%	7%	25%			
Yrittäjäjärjestöstä	18%	19%	16%	17%	19%	19%	22%	-	15%	28%	16%			
Muualta, mistä:	7%	8%	6%	5%	14%	6%	7%	11%	5%	10%	7%			
Totalsum	200%	200%	200%	200%	200%	200%	200%	200%	200%	200%	200%			

Proportions/Mean: Columns Tested (10% risk level) - A/B - C/D - E/FG - H/I/J
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Knowledge security solutions

	Gender		Number of employees				Region			Line of business			
	Base	Female	Male	More than 10			South	West	East/ North	Sales/ Retail	Service	Production/ other	J
				A	B	C							
15. Kuinka hyvin tunnet turvallisuusratkaisut, jotka auttavat yritystäsi suojaamaan sitä unkaavilta keskeisiltä turvallisuusriskeillettä?													
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*		
Bottombox (NET)	11%	10%	12%	9%	17%	15%	7%	5%	8%	21%	9%		
Erittäin huonosti (1)	3%	3%	2%	2%	6%	4%	2%	-	-	14%	-		
Melko huonosti (2)	8%	7%	9%	7%	11%	11%	5%	5%	8%	7%	9%		
Topbox (NET)	88%	89%	87%	89%	83%	85%	92%	89%	90%	79%	90%		
Melko hyvin (3)	59%	60%	59%	61%	53%	49%	70%	63%	73%	45%	58%		
Erittäin hyvin (4)	29%	29%	28%	28%	31%	36%	22%	26%	18%	34%	32%	H	
En osaa sanoa	1%	1%	1%	2%	-	-	2%	5%	3%	-	1%		
Mean (1-4)	3.18	3.19	3.16	3.21	3.08	3.17	3.17	3.32	3.15	3.00	3.25		
Std. dev.	0.70	0.70	0.70	0.67	0.81	0.78	0.62	0.67	0.58	1.00	0.63		
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Proportions/Mean: Columns Tested (10% risk level) - A/B - C/D - E/FG - H/I/J
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Protection compared to others

	Gender		Number of employees				Region			Line of business			
	Base	Female	Male	1-10	More than 10	South	West	East/ North	Sales/ Retail	Service	Production/ other		
		A	B	C	D	E	F	G	H	I	J		
16. Kuinka hyvin yrityksesi on suojautunut turvallisuusriskeiltä verrattuna oman toimialasi muihin yrityksiin?													
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*		
Paremmiin kuin muut	17%	14%	19%	14%	25%	20%	15%	5%	15%	17%	17%		
Samanvertaisesti muiden kanssa	71%	74%	68%	71%	69%	61%	83%	74%	75%	62%	72%		
Heikommin kuin muut	6%	4%	7%	6%	6%	10%	-	5%	5%	7%	6%		
En osaa sanoa	7%	8%	6%	9%	-	9%	2%	16%	5%	14%	6%		
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Proportions/Mean: Columns Tested (10% risk level) - A/B - C/D - E/F/G - H/I/J
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Services influence on decision

	Gender		Number of employees				Region			Line of business			
	Base	Female	Male		1-10		South	West	East/ North	Sales/ Retail	Service	Production/ other	J
			A	B	C	D							
17. Kuinka paljon vakuutusyhtiön tarjoama turvallisuusneuvonta ja riskienhallintapalvelut vaikuttavat yrityksesi vakuutusyhtiön valintaan?													
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*		
<u>Bottombox (NET)</u>	24%	25%	22%	26%	17%	26%	20%	21%	15%	28%	26%		
Ei lainkaan	13%	14%	12%	16%	3%	16%	10%	5%	5%	14%	16%	H	
Erittäin vähän	11%	11%	11%	10%	14%	10%	10%	16%	10%	14%	10%	H	
<u>Topbox (NET)</u>	72%	66%	75%	69%	81%	71%	73%	74%	80%	66%	70%		
Melko vähän	42%	43%	41%	40%	50%	44%	40%	47%	43%	45%	41%		
Melko paljon	30%	25%	34%	30%	31%	28%	33%	26%	38%	21%	30%		
Erittäin paljon	4%	7%	2%	5%	3%	3%	7%	5%	5%	7%	3%		
Mean (1-4)	3.03	3.00	3.05	2.98	3.17	2.90	3.17	3.11	3.28	2.93	2.94	J	
Std. dev.	1.05	1.10	1.01	1.11	0.81	1.06	1.04	0.94	0.91	1.10	1.09		
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Proportions/Mean: Columns Tested (10% risk level) - A/B - C/D - E/FG - H/I/J
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Gender

	Gender		Number of employees				Region			Line of business			
	Base	Female A	Male B	More than 10			South E	West F	East/ North G	Sales/ Retail H	Service I	Produc- tion/ other J	
				1-10 C	D								
B1. Sukupuolesti													
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*		
Nainen	46%	100%	-	50%	33%	43%	50%	42%	53%	24%	50%		
Mies	54%	-	100%	50%	67%	58%	50%	58%	48%	76%	50%		
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Proportions/Mean: Columns Tested (10% risk level) - A/B - C/D - E/F/G - H/I/J
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Number of employees

	Gender		Number of employees				Region			Line of business					
	Base	Female	Male	1-10	11-50	51-100	101-200	201-500	More than 10	South	West	East/North	Sales/Retail	Service	Production/other
		A	B	C	D	E	F	G	H	I	J				
B2. Yrityksen henkilöstön lukumääriä?															
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*				
1-10	77%	83%	72%	100%	-	75%	80%	79%	83%	59%	81%				
11-50	11%	10%	12%	-	47%	9%	12%	16%	10%	14%	10%				
51-100	3%	-	5%	-	11%	3%	3%	-	3%	7%	1%				
101-200	3%	4%	2%	-	14%	5%	2%	-	3%	7%	2%				
201-500	2%	1%	2%	-	8%	3%	-	5%	3%	3%	1%				
yli 500	4%	1%	7%	-	19%	6%	3%	-	-	10%	5%				
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Line of business

	Gender		Number of employees				Region			Line of business						
	Base	Female A	Male B	1-10 C	More than 10 D	South E	West F	East/ North G	Sales/ Retail H	Service I	Produc- tion/ other J					
B3. Yrityksen toimiala																
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*					
Markkinointi	3%	1%	4%	3%	-	4%	2%	-	-	14%	-					
Myynti	21%	25%	18%	23%	14%	20%	22%	21%	83%	-	-					
Taloushallinto	3%	1%	5%	2%	6%	5%	2%	-	-	17%	-					
Henkilöstöhallinto	-	-	-	-	-	-	-	-	-	-	-					
Tietotekniikka	4%	1%	7%	3%	8%	5%	3%	5%	-	24%	-					
Koulutus/Opetus	5%	6%	5%	2%	14%	5%	5%	5%	-	28%	-					
Tutkimus ja tuotekehitys	1%	-	2%	2%	-	1%	-	5%	-	7%	-					
Tuotanto	11%	11%	11%	9%	17%	10%	12%	11%	-	-	19%					
Materiaalhallinto (kuljetus ja varastointi)	4%	4%	5%	4%	6%	4%	5%	5%	18%	-	-					
Yleisjohto	2%	-	4%	1%	6%	4%	-	-	-	10%	-					
Jokin muu, mikä	45%	50%	41%	50%	31%	43%	50%	47%	-	-	81%					
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

Proportions/Means: Columns Tested (10% risk level) - A/B - C/D - E/F/G - H/I/J
 * small base; ** very small base (under 30) ineligible for sig testing

Region

	Gender		Number of employees				Region			Line of business						
	Base	Female A	Male B	1-10 C	More than 10 D	South E	West F	East/ North G	Sales/Retail H	Service I	Produc- tion/ other J					
B4. Maakunta, jossa yritys toimii																
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*					
Uusimaa	38%	32%	44%	35%	50%	75% F	2%	5%	38%	55%	33%					
Varsinais-Suomi	11%	8%	13%	12%	8%	1%	28% E	5%	10%	-	15%					
Itä-Uusimaa	1%	1%	1%	2%	-	3%	2%	5%	-	-	2%					
Satakunta	4%	6%	4%	6%	-	1%	12% E	5%	8%	-	5%					
Kanta-Häme	5%	4%	6%	7%	-	10% F	2%	5%	3%	7%	6%					
Pirkanmaa	13%	13%	14%	14%	11%	1%	35% E	5%	13%	17%	13%					
Päijät-Häme	4%	7% B	1%	5%	-	8%	2%	5%	-	-	7% H					
Kymenlaakso	4%	3%	5%	4%	3%	8%	2%	5%	8%	3%	2%					
Etelä-Karjala	2%	-	4%	2%	3%	4%	2%	5%	-	-	3%					
Etelä-Savo	3%	-	5% A	1%	8% C	1%	2%	21%	-	7%	2%					

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Region

	Gender		Number of employees				Region			Line of business				
	Base	Female	Male		1-10	More than 10	South	West	East/North	Sales/Retail	Service	I	J	Production/other
			A	B										
B4. Maakunta, jossa yritys toimii														
Base	157	72*	85*	121	36*	80*	60*	19**	40*	29**	88*			
Pohjois-Savo	2%	1%	2%	2%	-	1%	2%	16%	-	3%	2%			
Pohjois-Karjala	2%	1%	2%	2%	3%	1%	2%	16%	-	-	3%			
Keski-Suomi	5%	7%	4%	5%	6%	1%	13%	5%	8%	3%	5%			
Etelä-Pohjanmaa	4%	7%	2%	5%	3%	1%	12%	5%	-	3%	7%			
Pohjanmaa	3%	1%	4%	2%	6%	1%	7%	5%	3%	-	3%			
Keski-Pohjanmaa	1%	-	2%	2%	-	1%	3%	5%	-	-	2%			
Pohjois-Pohjanmaa	5%	4%	6%	7%	-	1%	2%	42%	5%	-	7%			
Kainuu	1%	-	1%	1%	-	1%	2%	5%	-	-	1%			
Lappi	3%	4%	2%	4%	-	1%	2%	26%	8%	-	2%			
Totalsum	111%	100%	121%	115%	100%	123%	130%	195%	100%	100%	120%			

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